

Rethinking I-94 Community Leaders Meeting

April 21, 2023

Today's Presenters



Melissa Barnes, PE
**MnDOT - Rethinking
I-94 Project Manager**



Ryan Earp
**WSB - Rethinking I-94
Communications and
Engagement**



Alyssa Kruzel
**MnDOT - Rethinking
I-94 Communications
and Engagement**

Agenda Overview

1. Update on project activities
2. Community Leaders role and guidance document
3. Membership form
4. Expansion and recruitment of new Community Leaders
5. Community events
6. Next steps
7. Q&A

Meeting Administration

- There will be an opportunity for questions and comments at the conclusion of the presentation
- Participant mics and video are disabled during the presentation
- At any time, participants may submit questions or comments through the Q&A feature
- We will address those questions and comments received through the Q&A feature during the Q&A
- If you'd like an opportunity to speak during the Q&A, we ask that you raise your hand, and we will work to enable your microphone

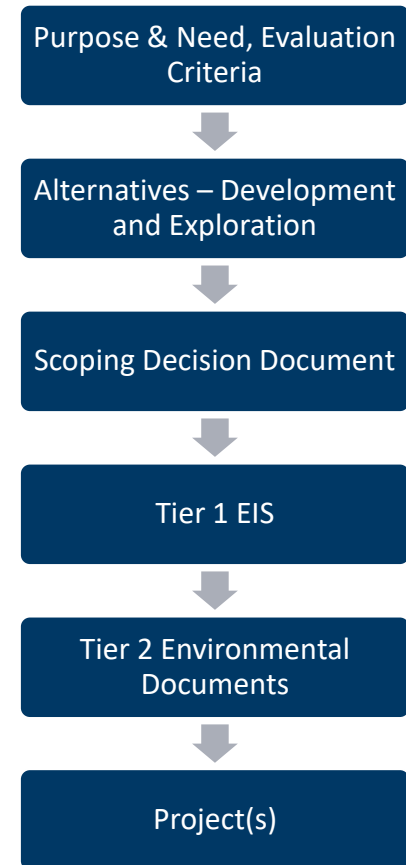
Rethinking I-94 Update

- **Activities since our last meeting:**

- Revised purpose and need, statement of goals, evaluation criteria presented to policy advisory committee (PAC)

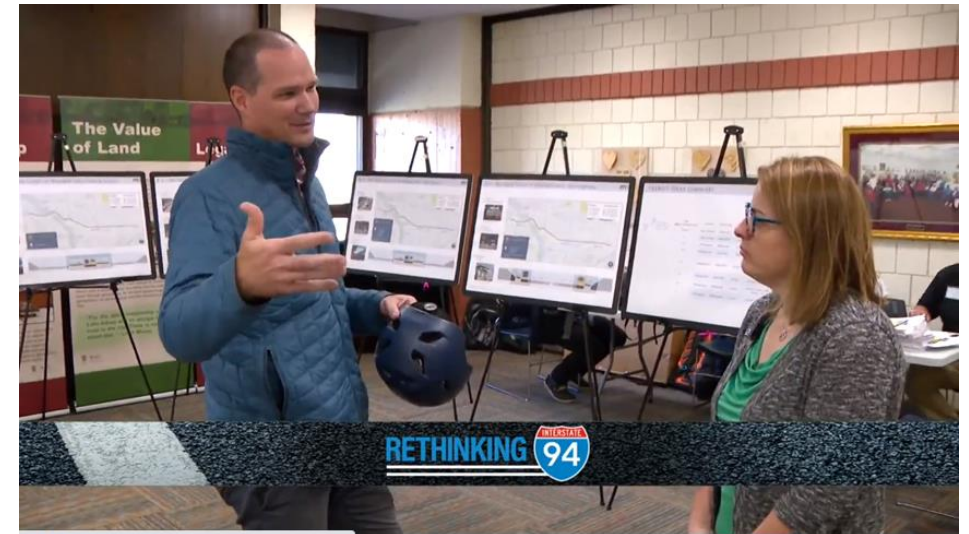


- Purpose and need summary published to project website
- Performed technical analyses of highway and transit ideas, identified potential ideas to carry forward into alternative development
- Started developing alternatives



Rethinking I-94 Update

- **What's ahead:**
 - Develop/refine alternatives – spring 2023
 - Share alternatives with public – summer 2023
 - Refine and evaluate alternatives



Rethinking I-94 Update

Rethinking I-94 Overall Project Schedule



Schedule subject to change (updated 4-21-2023)

Community Leader Role and Guidance

- Update to role and guidance
- Specifics around purpose, activities, and goals
- **Purpose**
 - Community Leaders help to identify opportunities for information sharing and two-way communication related to the Rethinking I-94 project.
 - As a liaison to the community on behalf of the project, Community Leaders serve as an information resource and connection point between lead agencies and the community-at-large.
 - As such, Community Leaders also serve the project as a resource in sharing their community insights and experiences as it relates to I-94.

Community Leader Role and Guidance

Community Leaders Program

Community Leaders Program



Community Leaders help to identify opportunities for information sharing and two-way communication related to the Rethinking I-94 project. As a liaison to the community on behalf of the project, Community Leaders serve as an information resource and connection point between lead agencies and the community-at-large. As such, Community Leaders also serve the project as a resource in sharing their community insights and experiences as it relates to I-94.

In addition, Community Leaders assist with the following activities:

- Provide community insight on communications and engagement strategies related to the project
- Engage community members and stakeholders that are not currently engaged, but should be
- Report what is being said on the ground and share community concerns with MnDOT
- Provide factual and current project information to community members
- Help identify potential issues and strategies to mitigate the impact of Rethinking I-94 on residents and businesses
- Contribute to establishing a shared vision for the corridor and to the implementation of the vision

Membership of the Community Leaders group requires that an individual from the community or a group of individuals from an organization (limit two):

- Provide information back to MnDOT regarding the community members in which you have engaged, and the issues discussed on a regular basis
- Attend quarterly Community Leader meetings hosted by MnDOT
- Engage and participate in other project-related meetings and updates
- Help with sharing accurate information regarding the project

Members of the Community Leaders group are not responsible for:

- Serving as an official decision-maker regarding the project
- Acting as the primary contact for project outreach or presentations
- Serving as a spokesperson or media contact

Community Leaders must be affiliated with a community organization or business that interfaces with community members or serves community needs. There is a limit of two individuals from the same community organization or business. The insight Community Leaders provide is invaluable to the Rethinking I-94 project, but no Community Leader is expected to serve as a sole voice on behalf of any one community. MnDOT recognizes that within any one community or organization, members share different perspectives. To ensure a diverse set of community voices, interests, and stakeholders are represented, membership to the Community Leaders group is subject to review and approval by MnDOT. Completion and maintenance of a Membership Profile Form is required.

• Activities

- Provide community insight on communications and engagement strategies related to the project
- Engage community members and stakeholders that are not currently engaged, but should be
- Report what is being said on the ground and share community concerns with MnDOT
- Provide factual and current project information to community members

• Goals

- To ensure a diverse set of community voices, interests, and stakeholders are represented
- Provide information back to MnDOT regarding the community members in which you have engaged, and the issues discussed on a regular basis
- Attend quarterly Community Leader meetings hosted by MnDOT
- Engage and participate in other project-related meetings and updates

Membership Profile Form

- Please complete membership profile form located [here](#)
- Why a membership form?
 - To maintain better records of contact information
 - To ensure a diverse set of community voices
 - To ensure MnDOT project outreach and engagement is inclusive and equitable
- Completion and maintenance of a membership form is required, completion of the form demonstrates interest in continuing forward as a Community Leader
- Membership to the Community Leaders group is subject to review and approval by MnDOT
- Limit two individuals from the same community organization or business

Rethinking I-94 Community Leaders Program

Membership profile form

Thank you for visiting and completing the Membership Profile Form.

For more information regarding the Community Leaders Program and the role Community Leaders play on the Rethinking I-94 project, [click here](#).

Member information

Name:*

<input type="text"/>	<input type="text"/>
First Name	Last Name

Mailing address:

<input type="text"/>		
Address Line 1		
<input type="text"/>		
Address Line 2		
<input type="text"/>	<input type="text"/>	<input type="text"/>
City	State	ZIP Code

Email:*

Phone number:*

Organization information

I belong to a community group, organization, or business with a vested interest to the project area. Please specify. *

Expansion and Recruitment

- Re-engage Community Leaders of the past
- Effort to diversify and expand representation
- Identify who might be missing
- Follow-up conversations and one-on-ones with Community Leaders



Community Events

- Purpose—build relationships, increase awareness, collect public input
- Where—neighborhoods in Minneapolis and St. Paul
- Who—not currently engaged, but should be; diverse community voices
- Currently reaching out and confirming participation in a variety of events
- Share your ideas in Q & A or reach out to project team at rethinking194project.dot@state.mn.us
 - Your community organization's events
 - Other events in the community

• Ideas

- Farmers & maker markets
- Mobile food mobiles
- Art festivals
- Neighborhood ice cream socials & summer events
- Cultural festivals



Community Leaders

Next Community Leaders meeting:

- Summer 2023

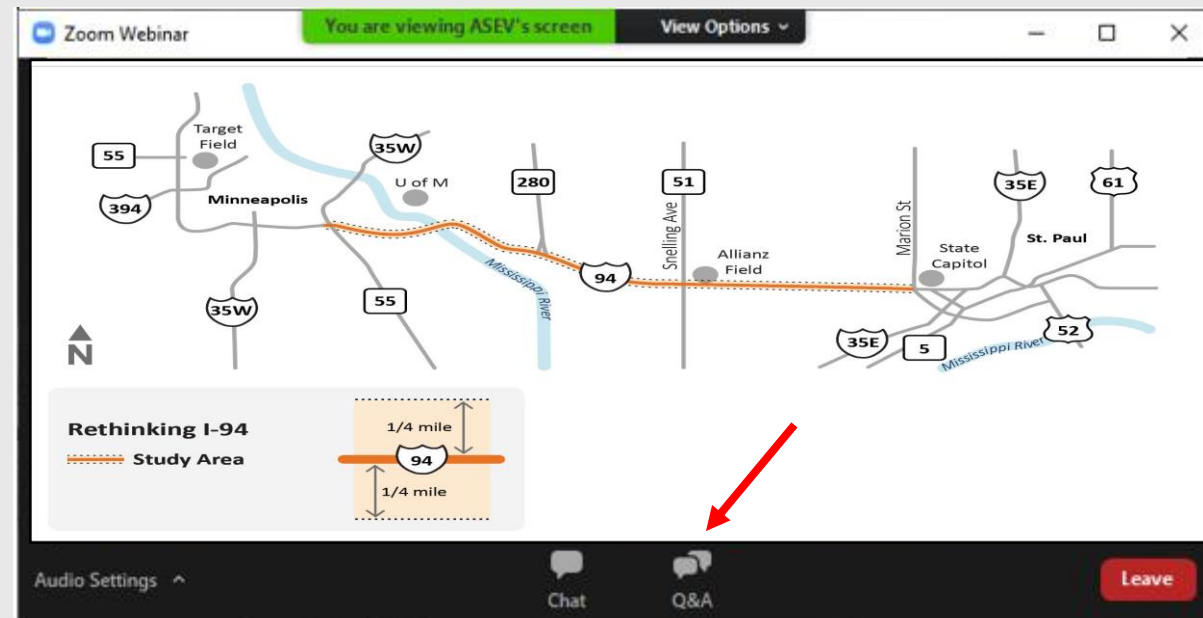
Next steps:

- Recruitment of Community Leaders
- Community events
- Alternatives release – Summer 2023

Share your feedback, email us at
rethinking194project.dot@state.mn.us

Q & A

- Submit your questions via Q&A or email the project team at rethinkingI94project.dot@state.mn.us



Thank You

Melissa Barnes

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Website: talk.dot.state.mn.us/rethinking-i94