

INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
Provide balanced and objective information to help understand the problems, alternatives and/or solutions	Obtain public feedback on analysis, alternatives and/or decisions	Work directly with the public throughout the process to ensure that public issues and concerns are consistently understood and considered	Partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	Place final decision-making in the hands of the public

Examples of tools used to achieve each level of engagement

<ul style="list-style-type: none"> • Project website • Fact sheets • Email updates • Newsletters • Social media • Public open house • U.S. Postal Delivery • Press release 	<ul style="list-style-type: none"> • Interviews, focus group or listening sessions • Small meetings with stakeholders or business owners • Online surveys • Field walks and tours • Community or stakeholder events • Online meeting chat box • Website comment box 	<ul style="list-style-type: none"> • Commission or advisory group • Online forum • Stakeholder meeting • Roadway design activity • Planning study • Community liaisons • Scenario planning • Design charrette • Rendering of options 	<ul style="list-style-type: none"> • Citizen or stakeholder advisory committee • Collaborative work group • Partnerships with Community-Based Organizations (CBOs) • Empowering community representatives • Participatory budget or decision-making 	<ul style="list-style-type: none"> • Voting committee • Survey balloting or polling • City Council vote (municipal consent) • Visual quality committees
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Examples of when and/or how these tools might be used

<ul style="list-style-type: none"> • Informing audiences about lane closures, detours or construction schedules • Posting project, plan, program or service information • Providing information about MnDOT's District Bicycle Plans to the public • Attending a fair, conference or community event • Responding to public inquiries 	<ul style="list-style-type: none"> • Obtaining feedback from audiences on pavement resurfacing or road and bridge realignment projects • Consulting with businesses to develop potential mitigation strategies to lessen construction impacts on businesses • Conducting a pedestrian safety survey during career day at the tribal college • Gathering input on modifications to products and plans 	<ul style="list-style-type: none"> • Conducting listening sessions to obtain and incorporate input on policies • Hosting focus groups to obtain, understand and consider public and stakeholder behaviors, opinions or sentiment • Conducting 1:1s to develop relationships with community-based organizations to advance transportation equity 	<ul style="list-style-type: none"> • Collaborating with stakeholders when conducting corridor planning studies or doing scoping outreach • Engaging with the public to develop the Capital Highway Investment Plan • Collaborate with industry and agency partners on large oversize/overweight load projects 	<ul style="list-style-type: none"> • Allowing the public to vote for or against noise walls, allowing snow fence or accepting or rejecting a "road diet" plan • Allowing public to make decision on specific project design aspects (e.g., light fixtures, landscaping, railings, etc.) • Empowering communities through distributed Master Planning process (Aeronautics).
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These tools are not limited to one level of engagement.

Most often, tools from previous levels are used in combination with the tools in the level of engagement you're working in.