

February 2022 Virtual Public Meeting Summary

Overview

The Minnesota Department of Transportation has developed a recommended design for the pavement rehabilitation and safety improvements along the 20-mile corridor of Highway 11 from the eastern city limits of Roseau to Highway 313 in Warroad.

MnDOT hosted a virtual public meeting from Feb. 14-28, 2022 to share project information and seek community input on the recommended design.

Virtual Public Meeting Outreach Tools

The meeting was promoted via the following tools:



Project website updated on Feb. 14



Email notification sent via GovDelivery on Feb. 15 and reminder notification on Feb. 24 (204 subscribers)



Informational notification one-pagers mailed to 1,520 addresses on Feb. 14



Facebook post and targeted advertisement ran from Feb. 15-28, 2022

Virtual Public Meeting Results

Web Traffic

1,280

Total Users

730

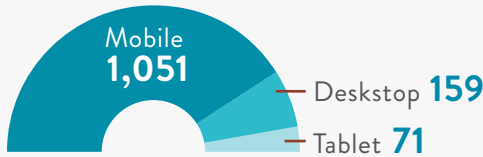
Total Sessions



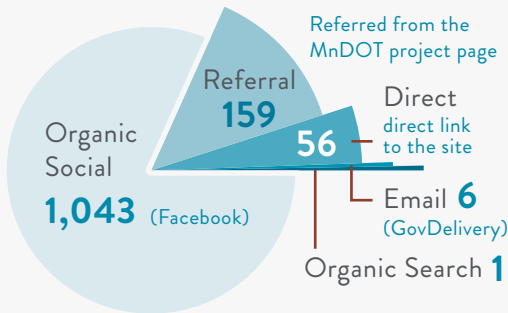
1m 18s

Average time on page

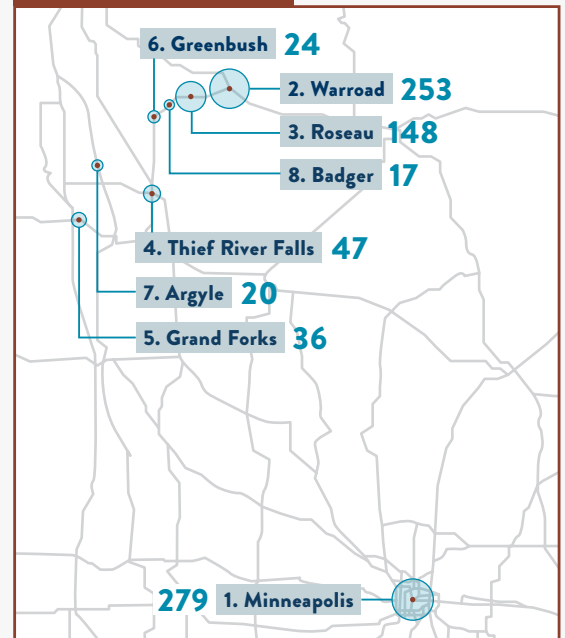
Users by device type



Acquisition



Top Cities (user location)



Virtual Public Meeting Comments

Public input was requested through two open-ended questions and a general comment form that could be accessed at any time, allowing visitors to share their comments in the format that worked best for them. All comments received can be considered collectively.

Mentions by Topic



• Trail crossing safety • Environmental impacts • Bicycle considerations • Other project maintenance

Comments:

11 General

24 On the proposed Roseau area improvements

26 On the proposed Warroad area improvements