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# Transit-Ridehailing Partnerships and COVID-19

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One year later: COVID-19, transit, and shared mobility  
(A Greater Minnesota Shared Mobility Webinar)

April 14, 2021

# What Motivates Ridehailing Partnerships?

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- Why do only some transit agencies form partnerships with ridehailing companies?
- What activities do transit agencies conduct when considering partnerships? And who do they talk to?
- What are necessary conditions for partnerships to form?
- And what barriers prevent transit agencies from pursuing or forming partnerships?

# Surveys and Interviews with Transit Agencies

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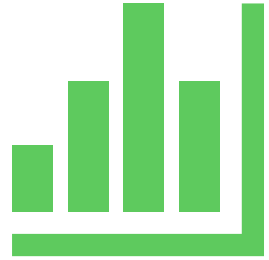
## 2018 survey

- Transit agencies with partnerships
- 13 responses (out of 45 invitations)
- Information sharing, program details and evaluation



## 2019 Interviews

- Transit agencies with partnerships (7 interviews)
- CTA New Mobility Task Force: agencies with and without partnerships
- Informed 2019 survey

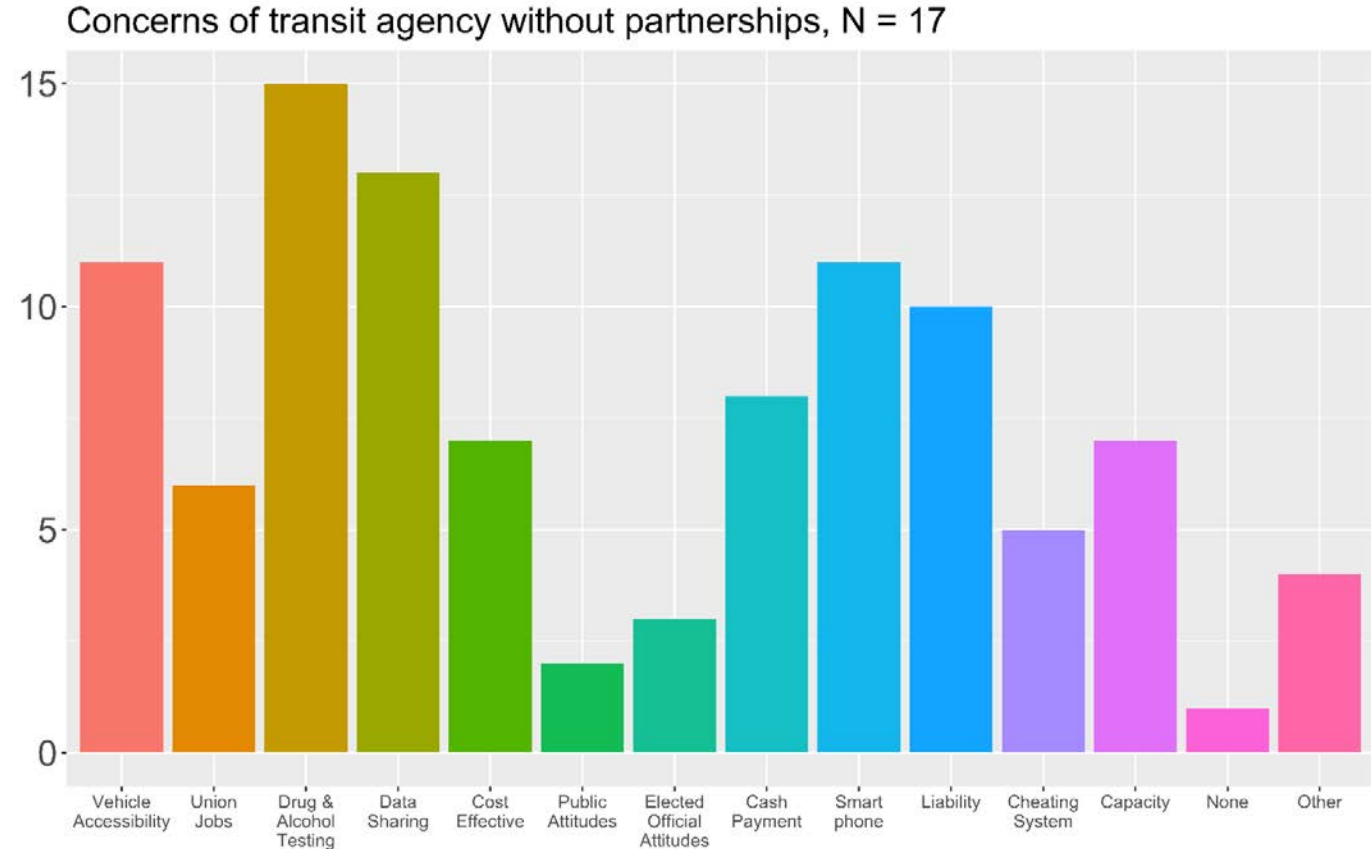


## 2019 survey

- Transit agencies with and without partnerships
- 22 responses (out of 33 association invitations)

# Partnerships need Communication and...

- Communication Networks and Learning
- Champions
- Funding
  - Local funds within existing budgets
- Higher Support
- Fewer Concerns
- Partnerships for First/Last Mile Connections Most Common



# Partnerships, Innovations and COVID-19

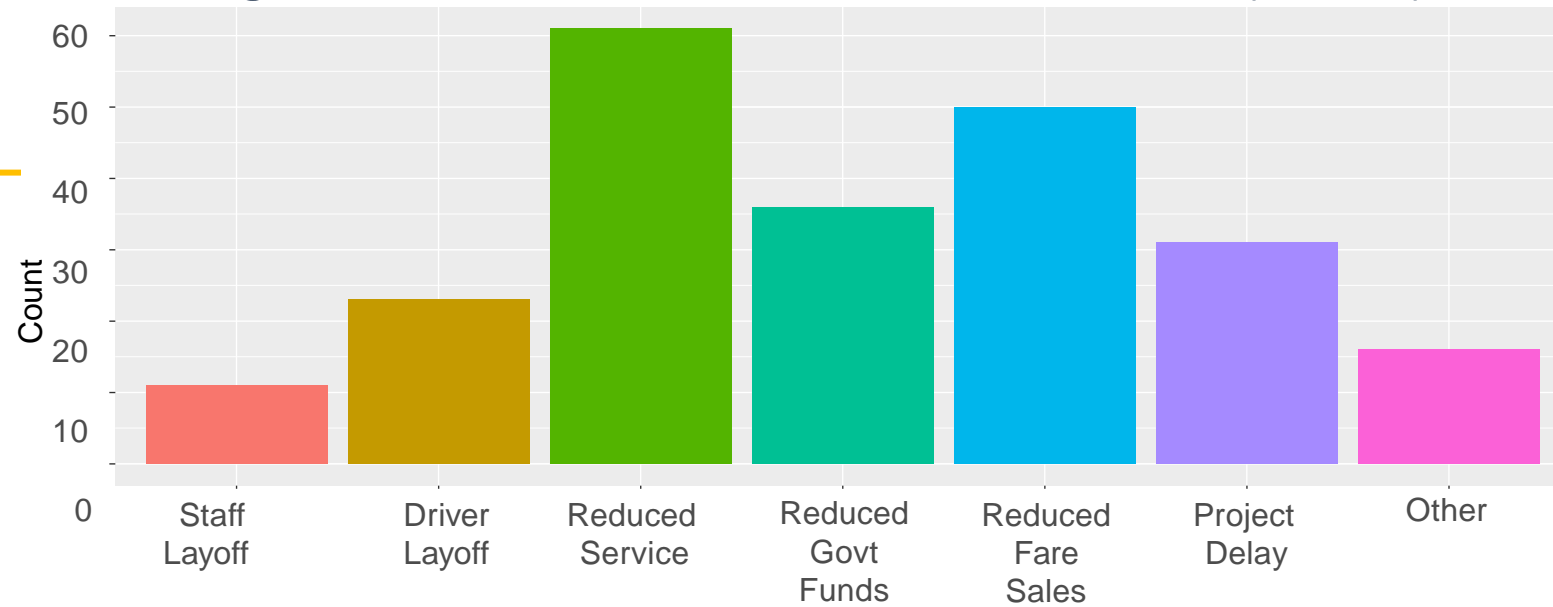
# Fall 2020: COVID-19 Transit Agency Survey

- Invites sent to 411 transit agencies and 13 transit associations
- Survey launched Oct. 21, 2020
- 80 participants: 48 Rural agencies, 23 Urban Agencies, 9 other/suburban
  - 71 Responses included today
- Partnerships among 10 of the agencies (3 Urban, 7 Rural)
- Survey covered impacts of COVID-19, Responses, Broader Set of Innovations

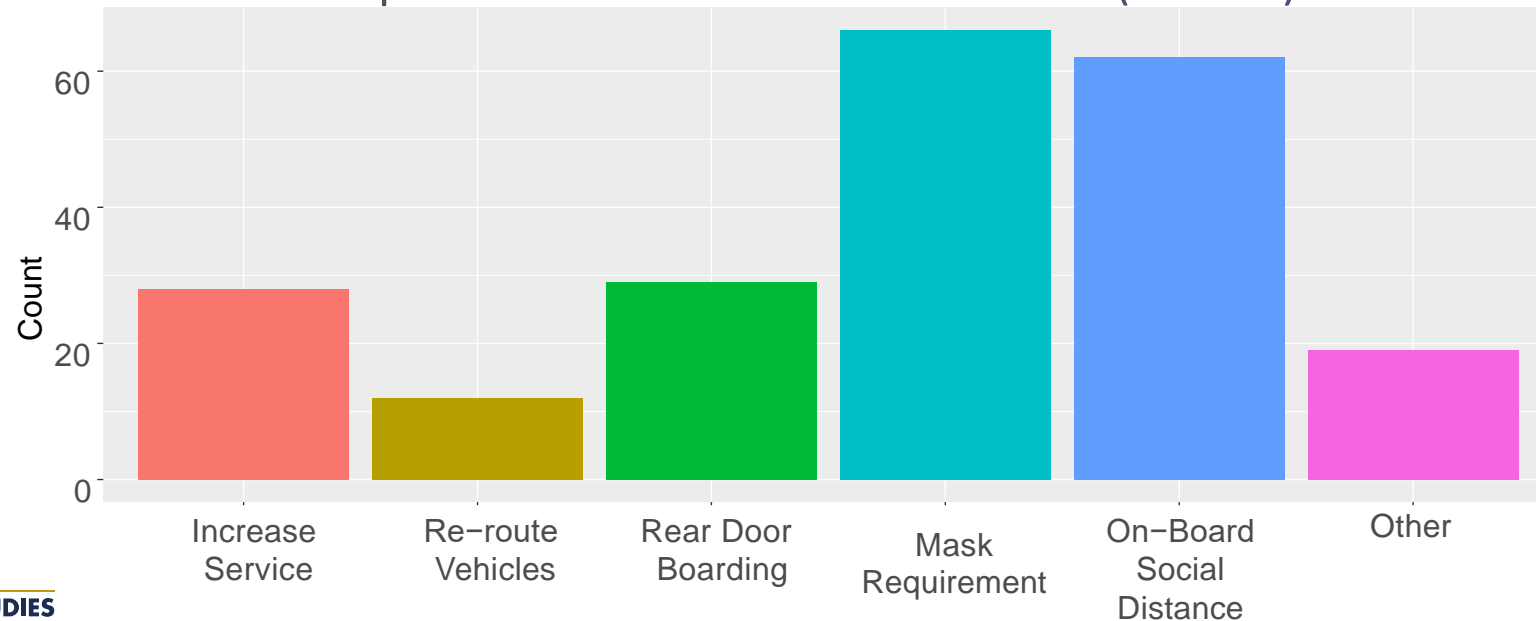


# COVID Impacts

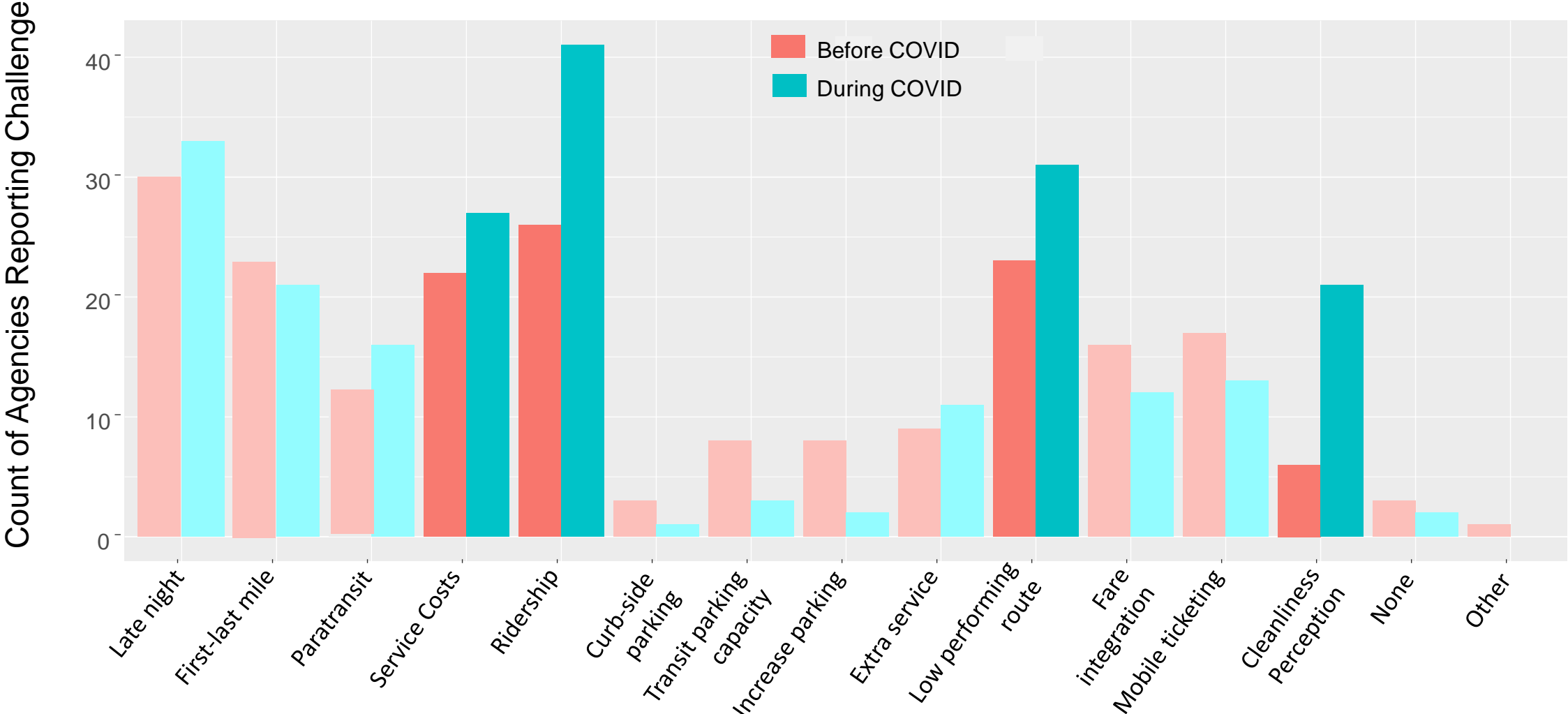
## Agencies have Lost Revenue and Reduced Service ( N = 70 )



## And Implemented Public Health Measures ( N = 70 )

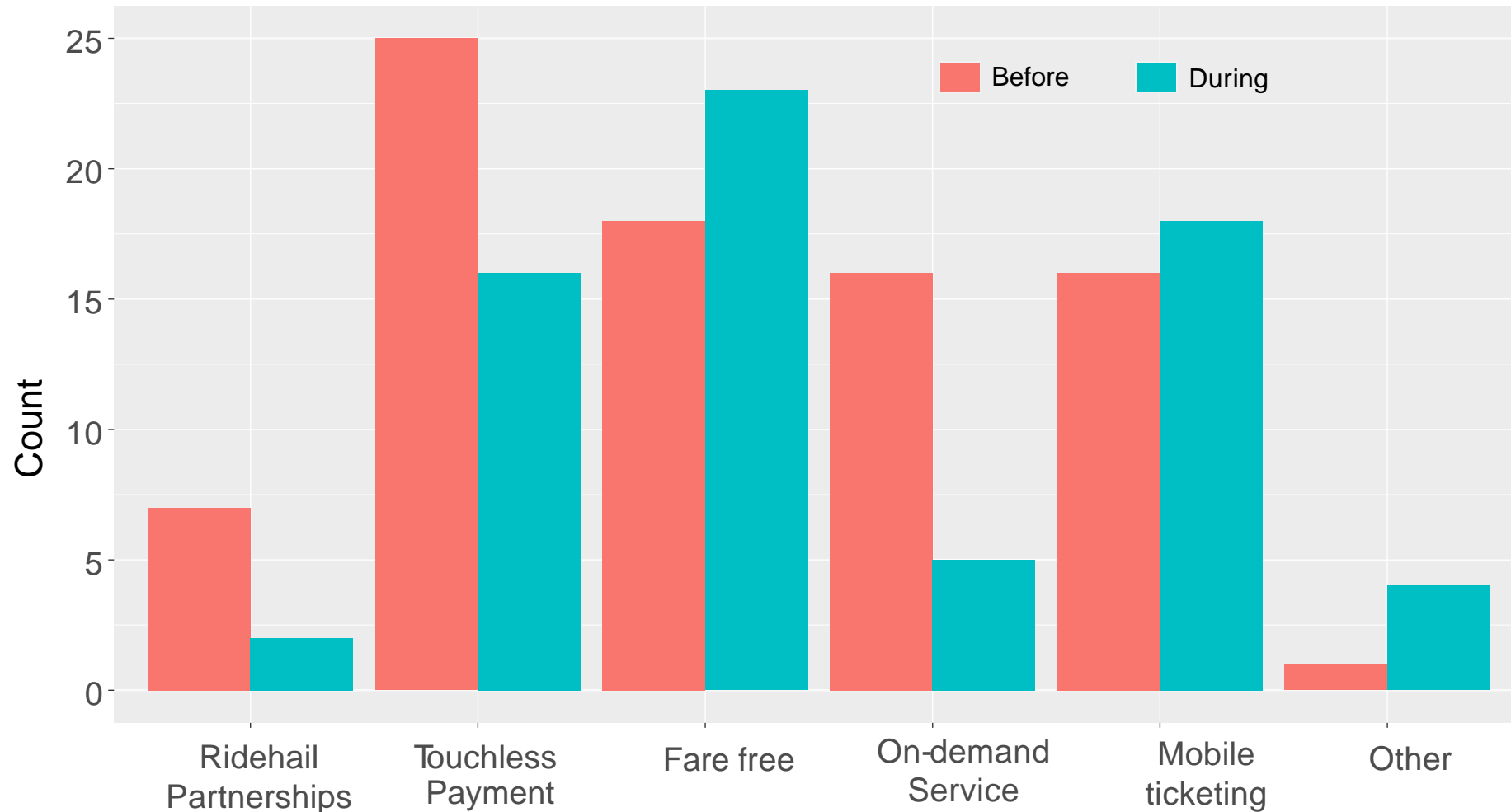


# COVID-19 Intensified Challenges (N = 71)





# Ridehail Partnerships Not Widely Considered (N=71)



# Driver Actions Number 1 Challenge (N=66)

Transit Agency Concerns About Ridehail Partnerships (N = 71)

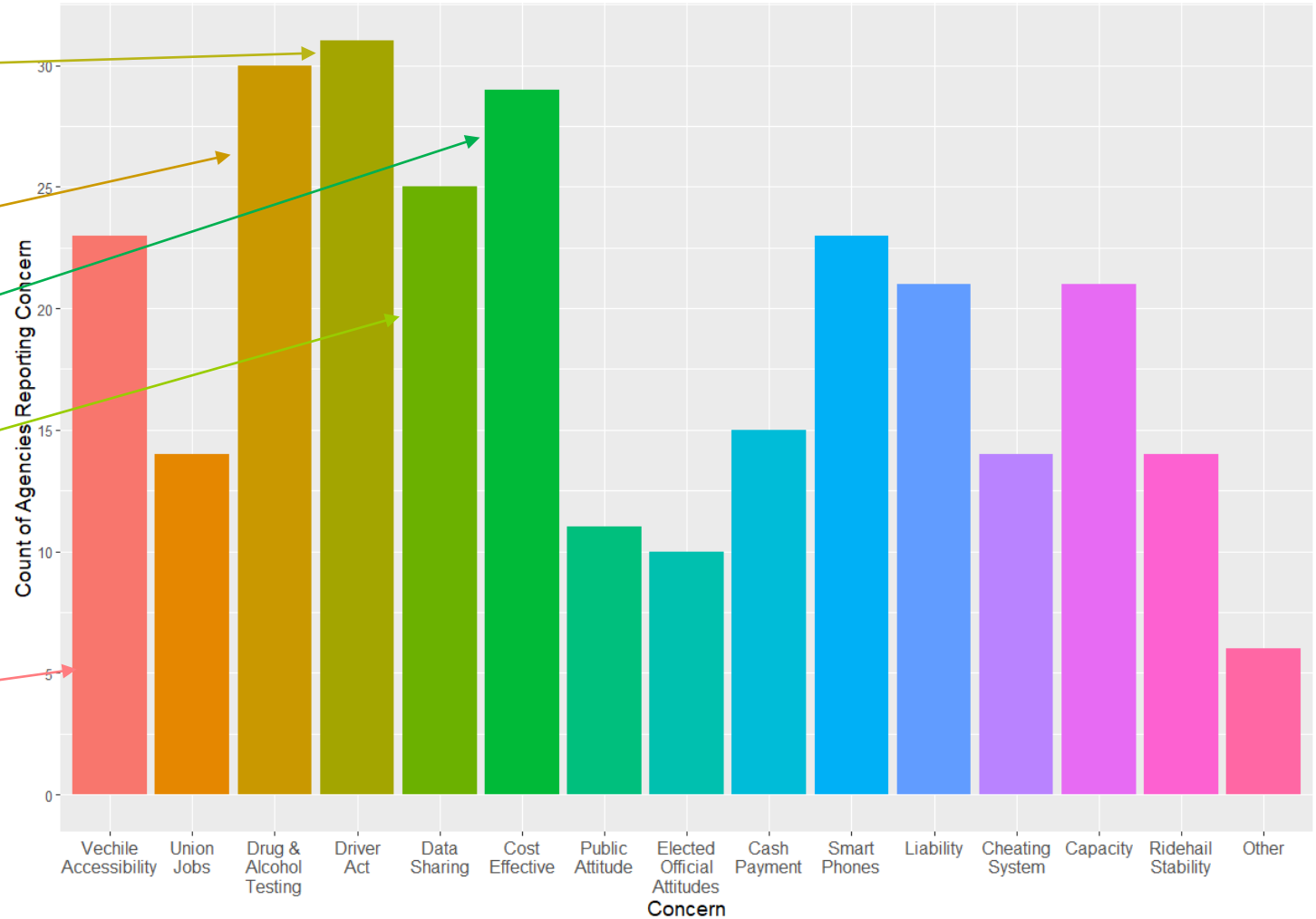
Driver Actions

Drug and Alcohol Testing

Cost Effectiveness

Data Sharing

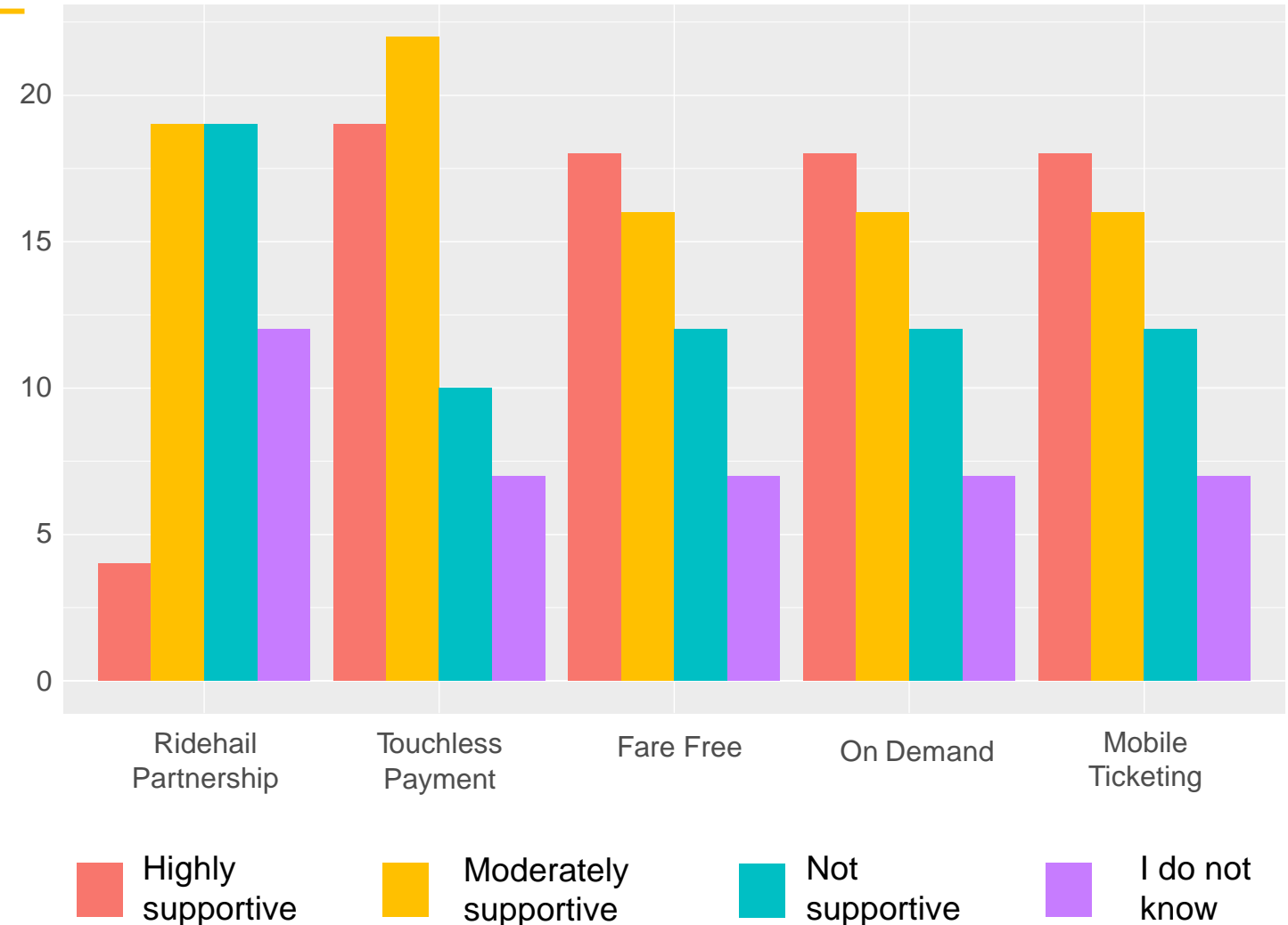
Vehicle Accessibility



# Partnerships Have Low Support (N = 71)

Before Covid-19\* what was the **level of support** within your **transit agency** for each of the following?

\*minimal change in support from before COVID to during COVID



# Will Partnerships Help Transit Agencies?

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Yes, if they want them

- A particular challenge may or may not lead to a partnership
- Partnerships are not considered as often as other innovations
  - Requires research, a champion, and high support
  - Barriers include numerous concerns, lack of support
- COVID has prompted transit agencies to pursue innovations,
- But not increased interest in, nor pursuit of partnerships



*Any questions? Please contact:*

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